Juan Alejandro Solarte Rodriguez

www.linkedin.com/in/jasolarter · +57 3218124631 · ja.solarter@gmail.com · https://sunart-portfolio.vercel.app/

Career Summary

Alejandro is a proactive Web UI Developer leveraging AI to build high-quality, scalable web solutions with React, TypeScript, and Figma. He is distinguished by a business-oriented mindset, consistently adding value beyond the initial scope by bridging the gap between technical execution and client needs. Through meticulous attention to detail and effective communication in fast-paced Scrum environments, he ensures that the final product is not only robust and performant but also perfectly aligned with business goals.

Summary of Qualifications

Proficient In:

- HTML
- CSS
- JavaScript
- TypeScript
- React.js
- Tailwind CSS
- Next.js
- Gatsby
- Figma
- Git
- AI
- Scrum
- Communication
- Teamwork
- Problem-solving
- Adaptability
- Leadership

Languages

- Spanish (native)
- English (advanced)
- Portuguese (basic)
- French (basic)

Career History

Colombiatodo CI SAS, Cali, Colombia   Jan. 2024 – Present
Web Developer & Designer

- Led the development of an ecommerce platform from scratch using technologies such as React, Strapi, Next.js, Supabase, Firebase, Fastify and MercadoPago.
- Improved the website's performance, achieving a 25% reduction in loading times.
- Integrated essential e-commerce services, including frontend, backend, payment processing, shipping, and authentication, for a seamless user experience.

Tools/Technologies: Next.js, Fastify, Strapi, Tailwind CSS

Globant, Cali, Colombia   Jan. 2025 – July 2025
Web UI Developer | New Generation

- Joined the Public Web team for Sonesta International Hotels and quickly adapted to the team's workflow, technologies, and Agile processes, actively contributing to sprint demos and collaborative delivery cycles.
- Leveraged Gatsby SSR to offload cookie management script initialization from the client-side, resulting in an 87% reduction in user consent interaction time (from ~8s to ~1s).
- Resolved accessibility and UX improvements, culminating in the rapid resolution of a critical production hotfix by utilizing AI for accelerated root cause analysis, thereby enhancing site inclusivity and cross-platform performance.
- Architected a scalable and reusable info icon component, enforcing strict type safety with TypeScript and providing clear documentation. This initiative centralized UI elements like tooltips and buttons, significantly improving code reusability and accelerating future feature development.
- Independently researched and applied advanced web technologies to enhance development skills.

Tools/Technologies: Gatsby, React, Git, Figma, Jira, Redux, SCSS, Azure, Netlify, Bootstrap

InnLab Icesi, Cali, Colombia   Jan. 2024 – Dec. 2024
Lead Developer
- Led the development process of the InnLab website, ensuring alignment with client requirements.
- Guided team members through collaborative efforts to fulfill project objectives.
- Organized meetings with InnLab leaders to discuss various solutions and propose innovative ideas.
- Implemented Scrum methodologies to facilitate effective project development.
- Utilized Git for version control and collaboration, enabling the team to work simultaneously on different features of the project while maintaining code integrity and facilitating smooth integration of changes.

Tools/Technologies: React, Tailwind CSS, Strapi

Universidad Icesi, Cali, Colombia   Jan. 2023 – Nov. 2024
Coding Mentor
- Provided academic support in programming to over 20 peers on topics such as programming fundamentals, algorithms design, application ecosystems, and web programming.
- Conducted over 100 hours of tutoring on advanced concepts, reducing inquiries and clarifying complex topics for more than 15 peers, enhancing class performance.

Tools/Technologies: HTML, Redux, TypeScript

enerBit, Cali, Colombia   Aug. 2023 – Dec. 2023
UX/UI Designer
- Developed and improved the mobile application as part of a team, increasing usability by 25% for users with low digital literacy, making it more intuitive and accessible.
- Accelerated the payment process by 25 seconds and increased user retention by 25% through optimizing the information architecture.
- Implemented user-centered design improvements in collaboration with the team, resulting in higher user satisfaction and engagement.
- Developed an MVP using React, facilitating rapid testing and user feedback to improve usability and performance.

Tools/Technologies: Figma, Notion, Scrum, React

Banco W, Cali, Colombia   Aug. 2023 – Dec. 2023
Front-End Developer
- Redesigned more than 5 sections of the Banco W website as part of a team using web technologies like HTML, CSS, and JavaScript.
- Optimized the user experience and page performance in collaboration with the technology team.
- Utilized Git for version control and collaboration, enabling the team to work simultaneously on the project while maintaining code integrity and facilitating smooth integration of changes.

Tools/Technologies: HTML, CSS, JavaScript

Education

Universidad Icesi, Cali, Colombia   Aug. 2020 – Jul. 2025
BS, Interactive Media Design

Courses and certifications

freeCodeCamp   Apr. 2023
Responsive Web Design
- Acquired a clear understanding of semantic and responsive web design.

Kleer | Agile Coaching, Consulting & Training   Aug. 2023

Agile Scrum Certification
- Gained expertise in Agile methodologies through Kleer Scrum Certification.